

Roland's Weight Loss Story



It is not every day that a ride on an elevator heralds the beginning of a whole new way of life ~ but that was my experience.

My wife and I were in the process of moving my aged mother-in-law from a local hospital to a nearby senior's facility. I had gone back to the car to bring in some more items and was riding up the elevator with another visitor ~ a senior lady about my age (70).

Much to my surprise, as we departed the elevator, this lady ~ whom I had never met before ~ reached out and patted me on my more than ample belly. "Do you know that is the worst place for a man to carry weight?" she asked.

"I know, I know!" I replied. "I need to do something about it but I don't know what." What an opportunity for this less than timid Isagenix Associate! "I've got something that can help you with that," she chimed. Little could she have known that I had just recently tipped the scales at 200 pounds and that a number of media sources had bombarded me with the news that no one, man or woman, should have a waist measurement of more than 35 inches. (Mine was 45 inches).

I went to work immediately checking out the company and the people involved in this company with the "wonder products." As a career salesman, over many years I have checked out several Network Marketing organizations, but could never find one that seemed to have the right combination of outstanding products, great people, and a superior marketing plan.

Coming on board with the 30-Day Program, my body told me almost right away that I had found the very thing I needed most ~ a truly fantastic way of giving it a chance to be the healthy unit it was meant to be. What a thrill to feel so much more mobile and energetic !

In 60 days ~ I was able to accomplish with Isagenix what I had not been able to do in almost two years of four hours a week at a local gym ~ I lost 20 pounds and 6" off my waist !

My goal now is not only to continue down the road of good health, but as importantly, to use as much of the time as possible left to me in this life ~ to encourage others on this exciting and rewarding adventure called Isagenix !

Roland Ford ~ Edmonton, Alberta