



## Health Panel Answers Top Associate Questions

**M**aster Formulator and Founder John Anderson and Chief Science Officer Dr. Bill Wheeler joined health professionals and members of the Scientific Advisory and Technical Advisory Boards on stage to answer a variety of commonly asked questions on Isagenix® products.

**Q** What makes Cleanse for Life™ unique?

**A** Cleanse for Life™ has a unique blend of nutrient-rich botanicals, vitamins and minerals that support and assist in cleansing the body of unwanted waste. Its base is comprised of a rare ionic liquid derived through plant deposits that have cultivated for thousands of years and the mineral base is most important for feeding the body what it needs while ridding itself of toxins. No other company has such a unique combination that works and is a proven success. The cleansing effect gives better mental clarity\*, renewed energy and allows the body to function more efficiently. You should cleanse once a week and I recommend cleansing for 48 hours once a month.

—Master Formulator and Founder John Anderson

**Q** Where does the whey protein for IsaLean® Shakes come from and why are the shakes so important for the body?

**A** IsaLean® Shakes are engineered utilizing a balance of proteins, carbohydrates and fat. It's important to have the correct balance of the elements the body needs in one glass and many other companies don't add the necessary nutrients, enzymes and minerals that are so important for maximum results. We add all of the necessary enzymes to break down the carbohydrates, proteins and fats for maximum utilization.

—Master Formulator and Founder John Anderson

**A** Our IsaLean® Shakes contain essential nutrients the body needs. We use whey protein from New Zealand because of its purity and fabulous taste. New Zealand dairy standards are above some organic standards. The cows are pasture-fed and not treated with hormones or antibiotics. U.S. Grade 1 dairy is only one step above livestock feed in quality. We use the highest-quality dairy.

—Chief Science Officer Dr. Bill Wheeler

**Q** How is Ionix® Supreme different than the other energizing juices available on the market today?

**A** It's not just a "juice." We sought out and found the best ingredients to create a powerful, nutrient-rich supplement containing a variety of adaptogens that help normalize the body's functions\*, reduce stress\* and increase energy.\* It's also perfectly okay to continue to use on Cleanse Days.

—Master Formulator and Founder John Anderson

**Q** What is in *Isagenix Greens!*™ and why should I take it?

**A** Green is the most abundant color in the world. A daily dose of *Isagenix Greens!*™ provides healthy nutrients that are synergistic and balanced to help oxygenate the blood.\* We've added more antioxidants, including Vitamin E and three sources of Vitamin C, to support the immune system.\* Also prebiotics to feed intestinal flora, which are necessary to promote a healthier digestive system.\* One of the greatest gifts you can give to your family for greater health.

—Tony O'Donnell, formulator of Isagenix Greens!™ and IsaFruits®

# More Health Panel Answers...

**Q** Why should people take our Antioxidants?

**A** No one can completely stop aging, but you can fight age-related conditions with antioxidants because they help neutralize free radicals\* that can damage body systems and create illness. Our unique, world-class Antioxidants contain a spectrum of antioxidants. Some of our other products, including C-Lyte®, Ionix® Supreme and IsaDelight™, are also rich in antioxidants.

—Dr. Dennis Harper, Scientific Advisory Board Chair

**Q** What are the best products for digestive regularity?

**A** There are so many products to address internal regularity. Simply taking IsaLean® Shakes and SlimCakes® can help you get to your required dietary intake, but new products like Isagenix Multi-Enzyme Complex™ and Isagenix FiberPro™ will really help you get there. I received tons of calls about improved regularity\* with our new *Isagenix Greens!*™.

—Dr. Becky Natrajan, Scientific Advisory Board Member and former gastroenterologist

**Q** What sets the IsaDermix® Skin Care product line apart from other skin care products?

**A** IsaDermix® was developed by a team of dermatologists who wanted to create a microdermabrasion product that would be gentle enough to use on burn victims. After tests, our products even outdid medical microdermabrasion machines. We're truly one of the first pioneers in microdermabrasion and are constantly looking to Mother Nature's healing garden to discover botanicals so you will have skin that's unforgettable.

—Marilyn Territo, C.E, C.M., clinical-paramedical aesthetician and member of the Scientific Advisory Board

**Q** What are the best uses for the 9-Day and 30-Day systems?

**A** The Cleansing and Fat Burning System: 9-day supply is a great jumpstart for healthy individuals who want immediate results. The 9-Day can be done as part of the 30-Day program. I never recommend just the 9-Day. The 30-Day system is best for flexibility and an easier program. It is also the most cost-effective program. You can also perform Pre-Cleanse Days for a week before your first Cleanse Day, which is a great way for older or health-challenged individuals to start out. Teach people that it's not just about the 9-Day; it's about a lifestyle. After people have used the products for 90 days or more, they realize it's about longevity.

—Chief Science Officer Dr. Bill Wheeler

**Q** Which products are ideal for gaining muscle?

**A** Take your Essentials for Men™ or Essentials for Women™ and IsaLean® Shake daily along with IsaPro®. Also add 1 ounce of Ionix® Supreme every day and take IsaOmega Supreme™.

—Master Formulator and Founder John Anderson

**Q** Are Isagenix® products safe for children?

**A** There are 17 products that are safe for children and some of them include IsaLean® Shakes, SlimCakes®, IsaFruits®, IsaOmega Supreme™, IsaKids® Essentials and *Isagenix Greens!*™. Isagenix® is a family affair."

—Dr. Becky Natrajan, Scientific Advisory Board member and former gastroenterologist

**Q** Are any of the products gluten-free?

**A** Yes, all of the products with the exception of SlimCakes® are gluten-free. We have products tested regularly at the University of Nebraska.

—Chief Science Officer Dr. Bill Wheeler

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

